

PHOTO WATCH



■ Joyalukkas Festive Cashback is offering Dh50 gift voucher on purchase of gold jewellery worth Dh2,500, and Dh200 gift voucher on purchase of diamonds, polki and pearl jewellery worth Dh2,500 and more.

■ Deyaar Development has announced above 91 per cent completion of the Mesk District in Midtown, located in Dubai Production City, and also confirmed close to 78 per cent completion of the Noor District.

Furniture fashion reimagined with all-new Al Huzaifa Furniture

Luxury brand opens its Abu Dhabi showroom after a total transformation

ABU DHABI
Gulf News Report

This October, homegrown luxury furniture brand, Al Huzaifa, has just re-inaugurated its Abu Dhabi showroom after a total transformation, and this is where the brand's latest offerings are making their debut. Located in the Corniche area, right off Hamdan Street, the 34,650 square foot showroom is a testament to Al Huzaifa's mastery in furniture and interiors and its ever-curious, uninhibited approach to innovation.

Presenting a seamless flow of distinct luxury furniture concepts spanning two levels, the showroom reinforces the brand's vision in curating a brave new world of furniture fashion. The showroom showcases Al Huzaifa's unique service offering from custom panelling, woodwork treatments, and metalwork, to fabrics, murals and carefully-curated wallpapers, all of which are effortlessly put together to create aesthetically pleasing life-size features that could be a part of your home décor.

Unique sensibilities

The store re-inauguration is a perfectly timed opportunity to showcase the contours of emerging styles infused with Al Huzaifa's unique sensibilities. Out right now, the new collections reflects the brands



■ The 34,650 square foot showroom at Abu Dhabi's Corniche area is testament to Al Huzaifa's mastery in furniture and interiors and its ever-curious, uninhibited approach to innovation.

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latest explorations of texture, shape and material. Sofas that wrap a smart quilted finish flawlessly over smooth biomorphic curve. Tabletops that explore new elements like sapphire marble, striking a highly individualistic note with vivid pools of blue frozen in stone. Generously proportioned sofas that look grand and yet totally contemporary with graceful seating curves and asymmetric

backs to dominate the landscape, so to say. The collection encompasses living, dining, bedroom and workspace areas with pieces sourced globally and custom manufactured to personalised specifications.

Exquisite solutions

A commitment to the brand's dedication to offering exquisite bespoke solutions, the brand's Design Studio ser-

VICES are also available at this latest location. Whether customers are looking to revamp a space with new pieces or develop a new theme entirely, Al Huzaifa delivers a seamless customisation journey.

Beginning with an initial conversation where ideas are sparked and mood boards are shared, up until the dream comes to life with the sourcing, crafting and installation.

With five showrooms in the UAE, Al Huzaifa continues to provide its customers with the best quality and high-end interior offerings tailored to create a comfortable, luxurious living environment.

Apparel Group supports top business meet

Partners with World Corporate Summit as Gold Sponsor

DUBAI
Gulf News Report

Apparel Group is proud to announce its partnership with World Corporate Summit 2022 as an official Gold Sponsor. The summit will be held from November 21 to December 15 and will be attended by key business leaders who will join together at the crossroads of international business for invite-only closed-door discussions and deal-making on changing industry dynamics, challenges, and opportunities, supported by Dubai's Department of Economy and Tourism.

The 20 days summit will have over 100 roundtables across finance, business, me-



■ Apparel Group aims to strengthen its contribution to the future of Dubai through the World Corporate Summit tie-up.

dia, technology, and industry verticals that intertwine the theme of sports. The itinerary will also offer attendees visits to key business and innovation districts in addition to oppor-

tunities to interact with the funding and investment community in the city.

"As Apparel Group continues to cement and strengthen its position as one of the lead-

ing retail conglomerate in the region and globally, we are pleased to announce our strategic partnership with World Corporate Summit (WCS) as a Gold Sponsor," said Neeraj Teckchandani, CEO of Apparel Group.

"WCS will be a unique platform amongst key regional and global business leaders and government institutions. As Apparel Group, this summit will solidify our contribution to the future of Dubai as it continues to establish itself as a global hub of commerce and trade," the CEO said.

"Following the great success of Expo2020 Dubai, the World Corporate Summit is aligned to the United Arab Emirates' objective of economic growth," said Bernard Caiazzo, President of the World Corporate Summit and the Global Football Alliance.

IndusInd Bank offers premium experience

PIONEER service is designed to meet the needs of NRIs

DUBAI

IndusInd Bank, one of the largest private sector Bank in India, has introduced PIONEER, a bespoke premium banking experience for NRIs. Like the genesis of IndusInd Bank, PIONEER, too is built on the timeless values of trust, transparency, simplicity, and service. PIONEER is crafted for the pioneers of today, bringing superior banking privileges and benefits that will complement the NRI lifestyle and suit their needs. PIONEER NRI Savings Account has a lot to offer.

NRIs can currently earn up to 7.5 per cent per annum on NRE fixed deposits, and up to 5 per cent per annum on USD FCNR deposits, IndusInd Bank said in a statement.

Host of benefits

They can enjoy a host of benefits like a small complimentary locker in India and a dedicated service relationship manager. In addition, they can also avail of concierge benefits like movie tickets, airport pick-up and drop, Zomato Pro membership, and much more. They can extend the benefits of their PIONEER Savings Accounts to their loved ones when you group up to 10 accounts, it said.

Samir Dewan, Head - Affluent Banking and International Business, IndusInd Bank, said, "At IndusInd Bank, we believe in providing a top-notch bank-

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■ Samir Dewan

ing experience to our customers. With the PIONEER Savings Account, we provide an unparalleled banking experience to our NRI clients in the UAE, unlocking premium privileges and benefits to complement their lifestyles."

IndusInd Bank Limited (IndusInd Bank) has a presence in the UAE through their representative offices in Dubai (2003) and Abu Dhabi (2014) under the licence issued by Central Bank of UAE, providing assistance to NRI clients who are based in UAE for all banking products offered by IndusInd Bank in India.

- Gulf News Report

Western Digital brings new storage solutions

Company's drives are packed with several industry-firsts

DUBAI

With the overall demand for storage capacity expected to grow globally, one can clearly see why we not only need more storage capacity but also more efficient storage technologies, and higher performing, reliable solutions to handle more data than ever before.

As experts from around the world attended, Western Digital showcased a range of storage devices that featured industry firsts and innovations across the company's extensive portfolio including Western Digital's new 22TB range of hard disk drives (HDDs) including the new industry-leading Ultrastar DC HC570 22TB CMR HDD.

The new 22TB HDDs have been specifically designed to cater to the needs of four key target segments: WD Gold HDDs are an excellent choice for IT/data center channel customers; Ultrastar DC HC570 22TB CMR HDDs are designed for cloud and enterprises; WD Red Pro HDDs are tailored towards the needs of network attached storage (NAS); and WD Purple Pro HDDs are built for a smart video/surveillance.

Addressing capacity needs

Tareq Hussein, Senior Sales Director for Middle East, Africa & Turkey, said: "We were excited to return to Gitex this year with a whole new port-



■ Western Digital's new 22TB range of hard disk drives includes the new industry-leading Ultrastar DC HC570 22TB CMR HDD.

folio of data storage solutions. As a market leader, we are constantly challenged to address the capacity and analytical needs across several industries.

"With the future of digital ever expanding, we need to innovate to keep pace with the growth of data and technology. As there is more data produced and used today than ever before, our presence at Gitex enabled us to showcase our products and how they can efficiently store huge volumes of data and offer consumers and businesses alike the support they need."

As previously highlighted during the company's "What's Next Western Digital Event" held in May, these new drives are packed with industry-firsts, including OptiNAND technology, energy-assisted PMR (ePMR), triple-stage actuator (TSA) and the eighth generation of HelioSeal.

- Gulf News Report